

LONG ISLAND POSTAL HISTORIAN

THE NEWSLETTER AND JOURNAL OF THE LONG ISLAND POSTAL HISTORY SOCIETY





Dedicated to the collection and research of the postal history of Brooklyn (Kings Co.), Queens, Nassau and Suffolk Counties.



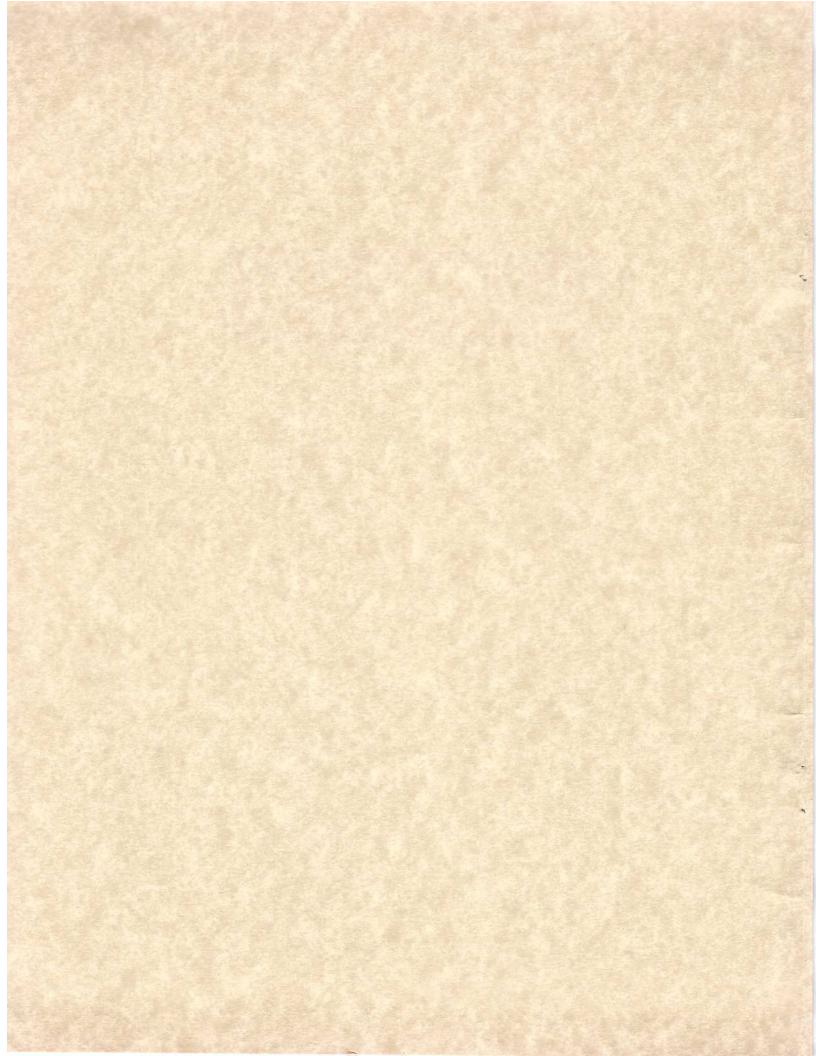
Vol. 17 No. 1

Whole Number 43

Spring 1994

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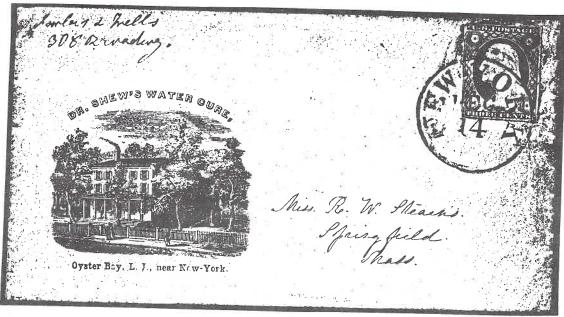
Long Island	Illustrated Advertising Covers - compiled by: Brad Arch
	Life & Death
	Do Gooder's
	Things to Do & Places to Go
	Greens & Beans
	Views & News
	If It Don't Move - Paint It
	Pots & Pans
	On The Move
	End Of Journey
Long Island	Postal Service - Getting Better (reprinted from L.I.Daily News) 31
Another Haw	aiian Cover to Brooklyn, Long Island, New York
Membership	Report
Arthur Fitz	patrick Memorial Award Winner Announced



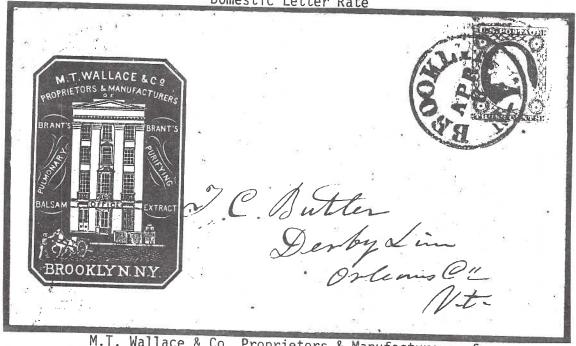
ADVERTISING COVERS

compiled by: Brad Arch

LIFE & DEATH

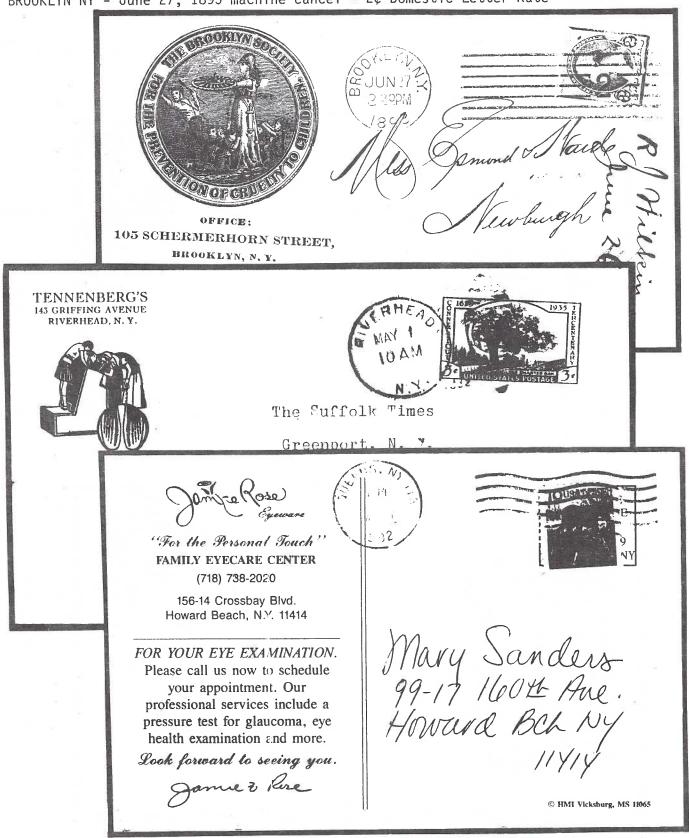


Dr. Shew's Water Cure Oyster Bay, Long Island, near New York 3¢ imperf 1851 issue paying Domestic Letter Rate



M.T. Wallace & Co. Proprietors & Manufacturers of Brant's Pulmonary Balsam & Brant's Purifying Extract BROOKLYN NY - 3¢ imperf 1851 issue paying Domestic Letter Rate

The Brooklyn Society for the Prevention of Cruelty to Children BROOKLYN NY - June 27, 1893 machine cancel - 2¢ Domestic Letter Rate

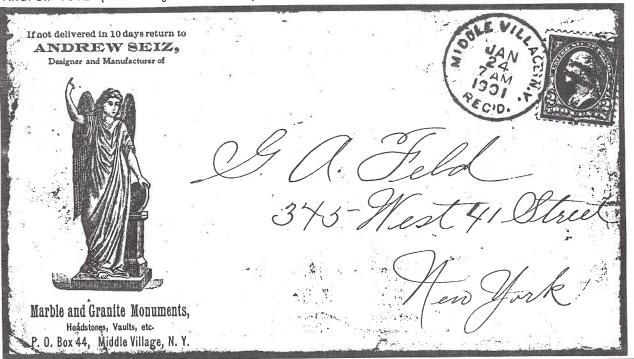


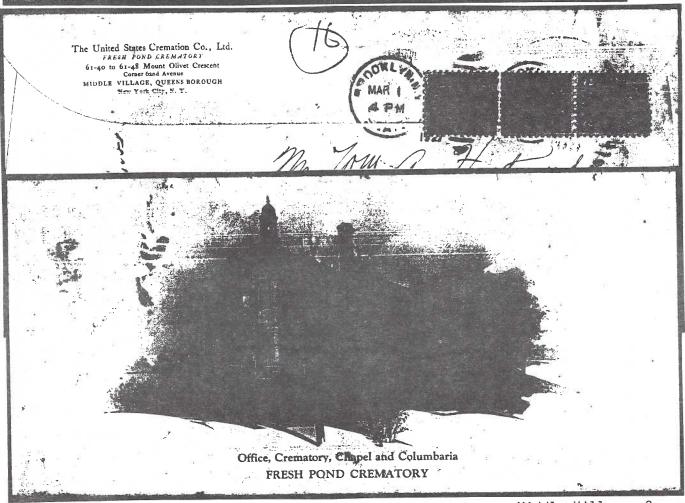
Tennenberg's (Shoes[foot fluroscope]) RIVERHEAD NY - May 1, 1936 - 3¢ Letter Rate Jamie Rose (family eye care center) Howard Beach QUEENS NY July 19, 1992



The Equitable Life Assurance Society of the United States BROOKLYN NY July 16, 1906 & February 23, 1911 - 2¢ Domestic Letter Rates

Andrew Seiz (Cemetary Monuments) MIDDLE VILLAGE NY - Jan. 24, 1901 - 2¢ Letter Rate





The United States Cremation Co., Ltd. - Fresh Pond Crematory - Middle Village, Queens Borough - BROOKLYN NY March 1, 1927 - 3x2¢ triple weight domestic letter rate

DO GOODER'S

Ladies Executive Committee, Brooklyn and Long Island Fair for the U.S. Sanitary Commission BROOKLYN NY

2¢ Black Jack Drop Letter Rate within Brooklyn LADIES' EXECUTIVE COMMITTEE,

Brooklyn and Tong Island Lair

U. S. SANITARY COMMISSION.



2450 FULTON STREET.
BROOKLYN.

Dra. Seo. Bamberger Eg

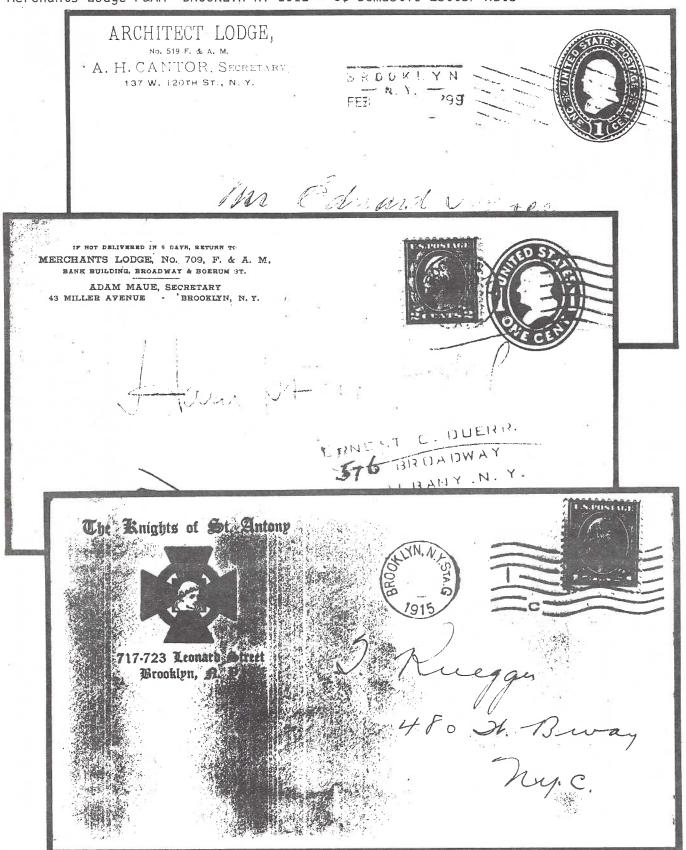
Baseball Club House BROOKLYN NY May 7, 1891 2¢ Domestic Letter Rate

T.S.
Dankin
Post
206
Dept.
NY, GAR
BROOKLYN
NY
Nov. 9,
1890

2¢ Dom. Letter Rate



Architect Lodge F&AM BROOKLYN NY February 1899 - 1¢ Printed Matter Rate Merchants Lodge F&AM BROOKLYN NY 1912 - 3¢ Domestic Letter Rate



The Knights of St. Anthony $\ BROOKLYN\ NY\ 1915\ -\ 1c$ Printed Matter Rate



Industrial Exhibition at the Crystal Palace

3c Dull Red (11), minute tear but fine appearance, tied by Brooklyn N.Y. May 24 d.s. on Crystal Palace Exhibition illustrated cover, extremely rare design with paddle steamer and eagle & shield vignettes, exhibition title in label,



A.P.Stephens & Co. (organs) BROOKLYN NY October 24, $1895-5 \not\in UPU$ Letter Rate to London, England, and then forwarded to Sevenoaks, Kent County, England

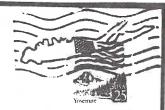
National Sportsmans Association - Sportsman's Show at Madison Square Garden BROOKLYN NY December 24, 1901 machine cancel - 2¢ Domestic Letter Rate



Smith & Bradbury Pianos BROOKLYN NY March 31, 1900 - 2¢ Domestic Letter Rate Marchal & Smith Pianos & Organs BROOKLYN NY - 1¢ printed matter rate LIPH Spring 1994 8







Forwarding And Address Correction Requested

Hotel and Casino Atlantic City's Centerpiece

SLAND namar



The Boardwalk At Mississippi Avenue Atlantic City, NJ 08401 Forwarding And Address Correction Requested.

> THE WEILL **BROTHERS** STOCK

Three important auctions in our galleries at 502 Park Avenue, New York, N.Y. 10022.

Important United States Stamps and Covers

Thursday, October 12, 1989, 2:00 p.m.

Bulk Rate U.S. Postage PAID Long Island City, N.Y. Permit No. 564



at

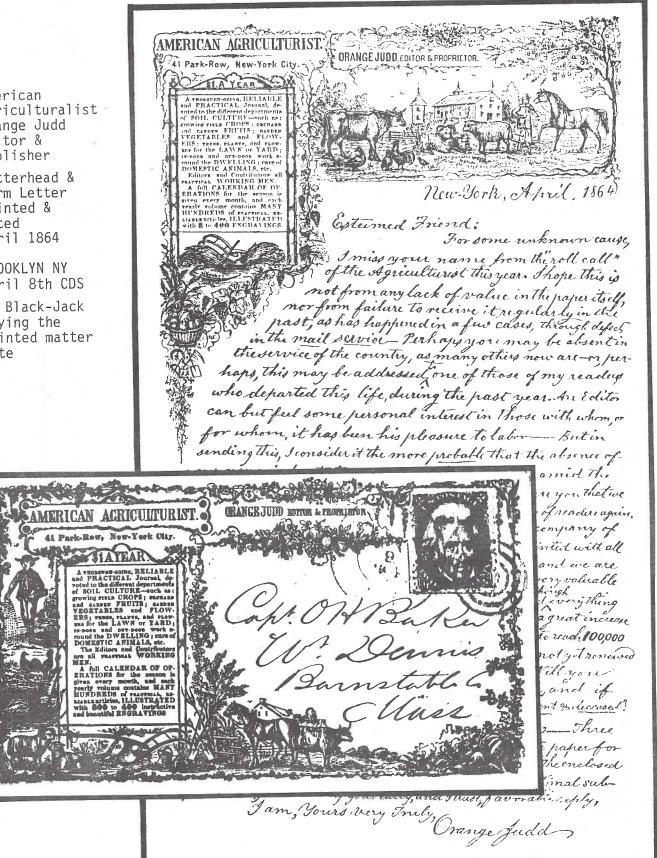


Christie's Auctions - LONG ISLAND CITY NY bulk rate permit imprint - 1989 Geo. G. Carter Stamp Dealer BROOKLYN NY 5¢ UPU Letter Rate to New Zealand Spring 1994 9

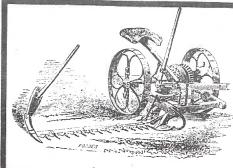
American Agriculturalist = Orange Judd Editor & Publisher

Letterhead & Form Letter printed & dated April 1864

BROOKLYN NY April 8th CDS 2¢ Black-Jack paying the printed matter rate



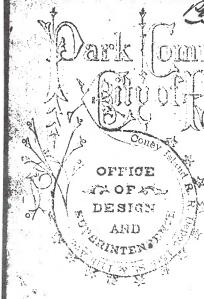
Monitor
Mower &
Reaper
Works
Brooklyn NY
WILLIAMSBURGH
NY
(Star Cancel)



MONITOR

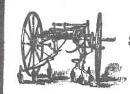
BROOKLYN, (E. D.,) N. Y.

3¢ Letter Rate



S. B. Champion Esq

Park Comm. City of Brooklyn NY



S. TERRY HUSON

Maunfacture of M.

Self-Guiding "Bieyele" Cultivators

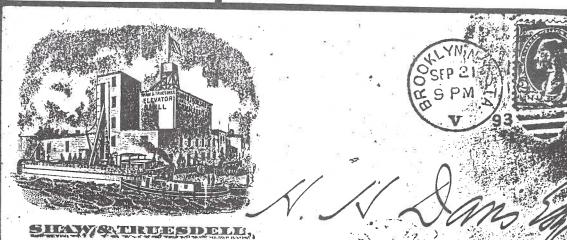
ROAD MACHINES,

VILLAGE DARTS, &c.

Riverhead, N. Y.



S.Terry Hudson (Cultivators, etc) RIVERHEAD NY "The Cultivator is easier for the man, lighter for team, works closer and more nearly to ideal cultivation than any machine of its kind we have ever known." Report of Dr Colyer, N.V. Ex. Sta. Geneva.

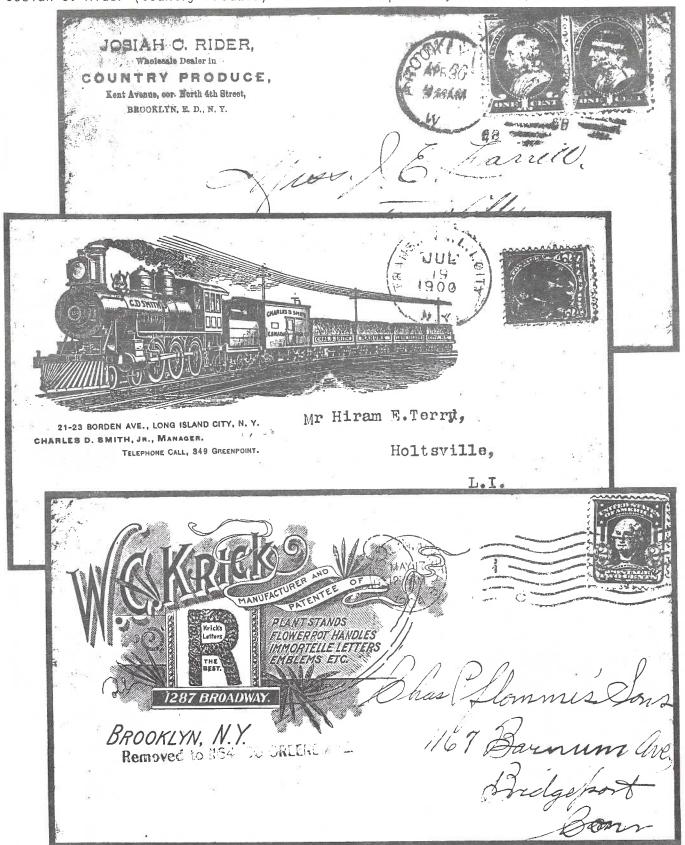


ELEVATOR & MILLS
SECOND STAND GOWANUS CANAL.
BROOKLYN, N.Y.

Shaw & Truesdell (Elevator & Grain Mills) BROOKLYN NY

NY Sept.

21, 1893



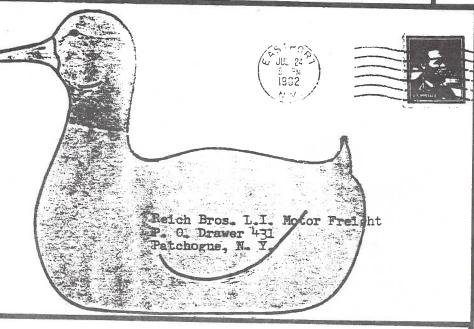
Charles D. Smith (Manure) TRANSFER OFF. LONG ISLAND CITY NY - 2¢ Letter Rate W.C. Krick (Flowerpots) BROOKLYN NY - May 17, 1904 - 2¢ Letter Rate

John Lewis Childs, Inc.
Bulb growers -- wholesale
FLOWERFIELD, LONG ISLAND, N. Y.



M.H. Corwin

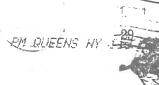
LONG ISLAND DUCK FARMERS
COOPERATIVE, INC.
Eastport, Long Island, N. Y.



ROBERT DANZER



GARDENS, NEW & OLD / DESIGNED, PLANTED, RESTORED 19 FOX HUNT LANE, GREAT NECK, N.Y. 11020



Brad Arole 144 Hamilton Ave. Clifton, N.J. 1701]

man Burker at A. Caraca transfer

Long Island Duck Farmers Cooperative EASTPORT NY - July 24, 1962 - 4¢ Letter Rate Robert Danzer (Gardener) Great Neck NY QUEENS NY machine cancel & Ink-Jet Spray LIPH
Spring 1994

Ad. Collar:

Chas. M. Higgins Drawing Inks & etc.

BROOKLYN NY Jan.6, 1895

2¢ Letter Rate

Messrs B. F. Gravely & Sons,

Leatherwood,



If you don't catch him in 10-days,



COME BACK TO

I. S. PRESTON,

PENMAN,

T., BROOKLYN, N. Y. ards and every description of Artistic Pen Work

executed in a style unexcell. Send
50 Cents for Fifty Si of Ornamental Card Specimens.

BLACK, GOLD AND FANCY INKS ALWAYS ON HAND.

Send 25 Cents for beautiful Samples of Chromo Cards and Agents' Price List.

I.S.Preston (Penman) **BROOKLYN**

NY 5¢ UPU Letter Rate overpaid with 3x2¢ stamps to Azores

C.C. Thurston (Lowe Portable Printing Press) BROOKLYN NY 2x3¢ double weight domestic

letter arte



WITH THE LOWE PORTABLE PRINTING PRESS,

You can do your own Printing

AT A TRIFLING EXPENSE.

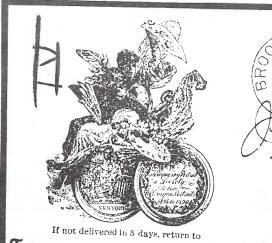
It is the best, cheapest and simplest Preserver favoured. Gives perfect satisfaction to all who purchase, and is promomed by with a "perfect success." We have sold namy of them to Tostimsters, Pinters, Unergister, Cergymen and all chases of business men, and they are relating and eaving romey by a highten at their formes and places of business. Price of Presses, \$1 to 20. Of Cheek from \$15 to 70. Grednar Free.

C. C. THURSTON,

Рамтискат, В. І.

AND BROOKLYN, N. Y.





Tanquerey Portrait Society BROOKLYN NY Nov. 21, 1892 2¢ Letter Rate

Tanquerey Portrait Society, 751 De Kalb Ave.,

BROOKLYN, N. Y.

Brooklyn Daily Eagle BROOKLYN NY 2¢ Domestic Letter Rate





Brooklyn Daily Eagle BROOKLYN NY January 1890 2¢ Treaty Letter Rate to England and remailed back to US with British postage

LIPH Spring 1994

11985-I-3-31-19-1500

IF YOU WOULD REACH THE HOMES IN THE BOROUGH OF HOMES, USE THE EAGLE



BROOKLYN DAILY EAGLE

INFORMATION BUREAU

MAIN OFFICE:

EAGLE BUILDING, BROOKLYN

WM. HESTER, President and Gen. Mgr.
W. V. HESTER, Vice-Pres. and Treas.
H. F. GUNNISON, Sec'y and Publisher

World Bldg., 61 Park Row, Manhattan Borough. New York City
Washington, 901 Colorado Bldg.; Paris, 53 Rue Cambon and
1 Boulevard de la Madeleine; London, 16 Regent Street,
and nine other Branch Offices in Brooklyn and Manhattan

SUMMER RESORTS
EAGLE ALMANAC
GENERAL INFORMATION
AUTOMOBILE INFORMATION
TRAVEL and TRANSPORTATION
EDUCATIONAL INSTITUTION
U. S. WEATHER BUREAU
EAGLE LIBRARIES
WINTER RESORTS

Brooklyn-New York, N. Y.,

TO THE POSTMASTER:

On June 8th, the Brooklyn Daily Eagle will issue its annual Summer Resort Directory containing a list of some 6,500 boarding houses. Thousands use this book in addressing letters to various resorts. If the list is not correct in any particular, the Post Offices have the bother of returning or redirecting many letters.

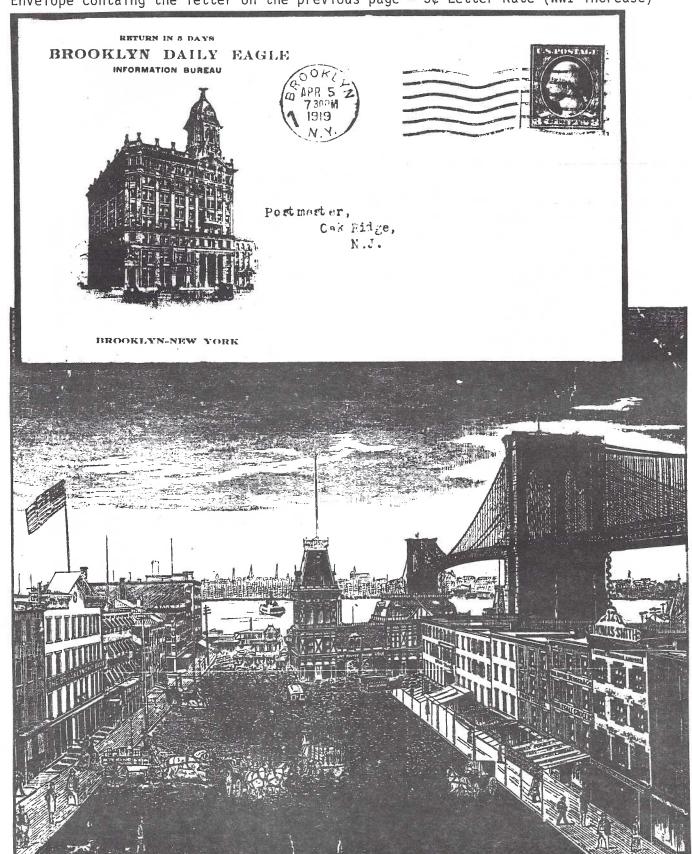
Appended is the hotel list of your town as published by us last year. Will you kindly cross out any resorts which have gone out of business and make any other corrections or additions which you know of?

We shall appreciate this favor very much indeed, and believe it will be mutually advantageous.

THE BROOKLYN DAILY EAGLE.



Brooklyn Daily Eagle (Newspaper) BROOKLYN NY - April 5, 1919 Envelope containg the letter on the previous page - 3¢ Letter Rate (WW1 increase)



"BROOKLYN EAGLE" OFFICE AND BRIDGE TOWER. (This view used by permission of the "Brooklyn Eagle.")

DOUBLEDAY, PAGE & COMPANY, PUBLISHERS
THE COUNTRY LIFE PRESS
GARDEN CITY, NEW YORK

mis Ciara Berry



Fawcott & Fawcettine, 435 Fulton St., Bklyn, N.Y.

Mr. arthur H. Coom Wildrose Place Waterford Conn.

After 5 days, return to
EAST HAMPTON FREE LIBRARY,
EAST HAMPTON, N. Y.



EAST HAMPTON, L.I.





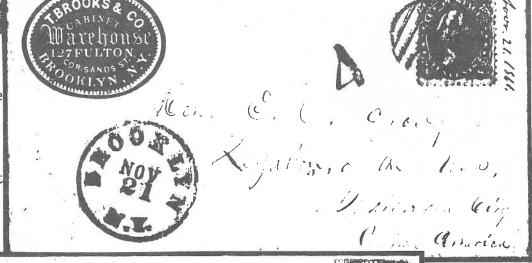
Mr. Daniel M. C. Hopping 120 Midland Avenue Bronxville, N. Y.

Fawcett & Fawcett Inc. (Publishers) BROOKLYN NY February 27, 1939 - 3¢Letter Rate East Hampton Free Library 300th Anniversary EAST HAMPTON NY October 14, 1948 LIPH
Spring 1994 18



Grossman Brothers Huntington Long Island 3¢ Letter Rate 1860's

T.Brooks & Co. (Cabinet Wharehouse BROOKLYN NY November 21, 1861 10¢ Letter Rate via American Packet to Central America

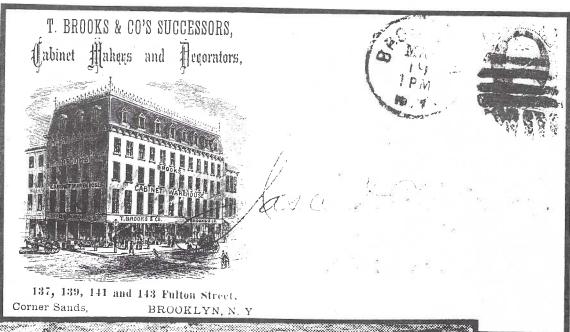


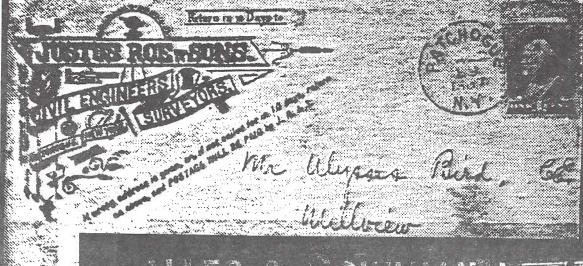


H.T.Conklin (Carpenter & Builder) SOUTHHAMPTON NY May 25, 1883 3¢ Letter Rate

LIPH Spring 1994

T.Brooks & Co's. Successors (Cabinet Makers & Interior Decorators) BROOKLYN NY 2¢ Letter Rate





Justus Roe & Sons (Civil Engineers Surveyors) PATCHOGUE NY 1¢ Printed Matter Rate

ACQUERS

OF SIVARNIA

OF SIVARNIA

ACQUERS

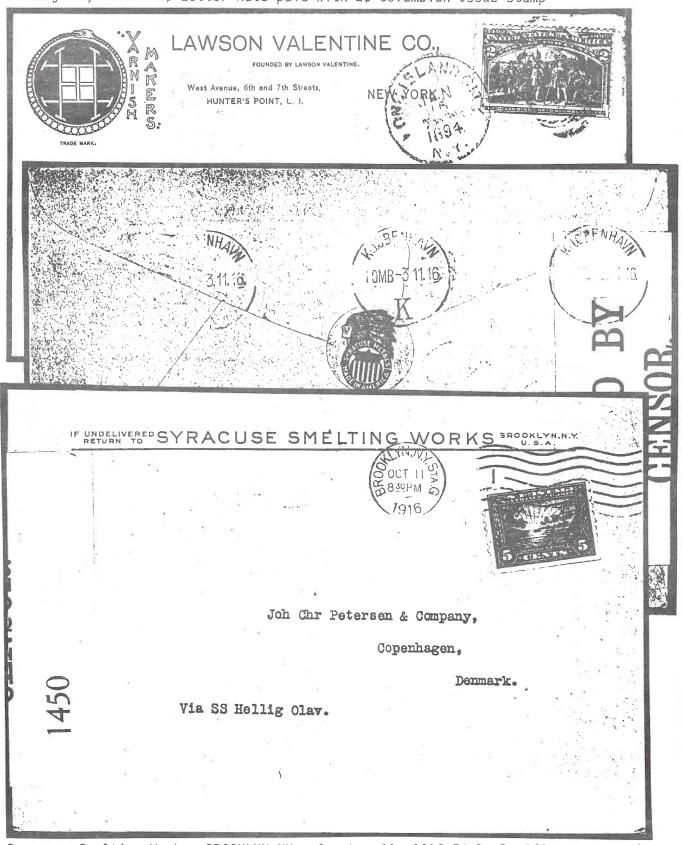
OF SIVARNIA

Moller & Schumann (paints & Varnishes BROOKLYN NY Feb 21, 1894 2¢

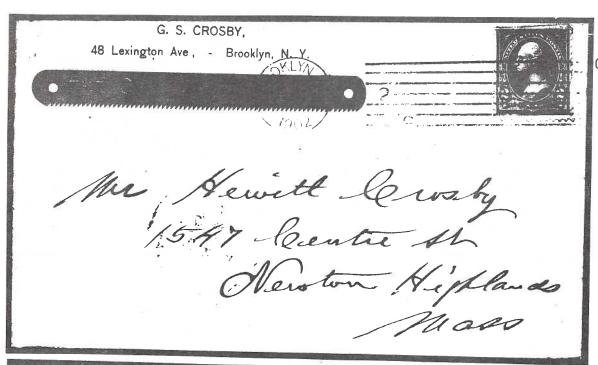
Letter

Rate

Lawson Valentine Co. (paints & Varnish's) Hunter Point LI - LONG ISLAND CITY NY January 16, 1894 - 2ϕ Letter Rate paid with 2ϕ Columbian Issue stamp

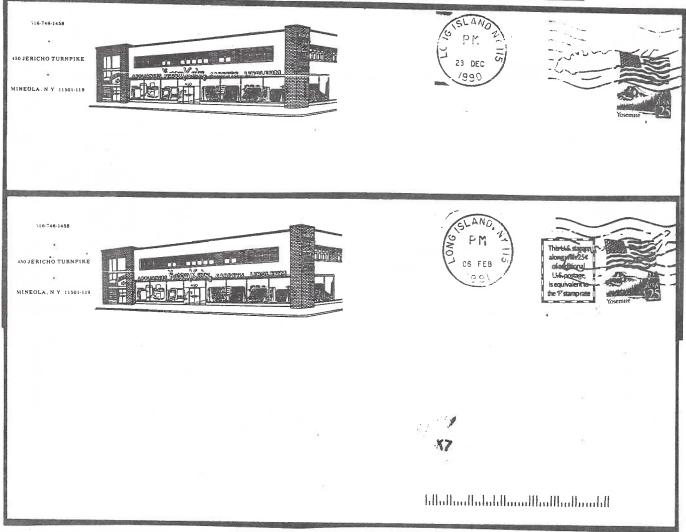


Syracuse Smelting Works BROOKLYN NY - October 11, 1916 5ϕ PanPacific stamp paying the 5ϕ UPU rate to Copenhagen, Denmark. Cencored enroute during WW1



G.S. Crosby
(saws)

BROOKLYN
NY
1902
2¢
Letter
Rate



Harry Katz (Appliances, Carpets, Linoleum) Mineola - LONG ISLAND NY map machine canels tying 25ϕ rate on Dec.29, 1990 & 29 ϕ Rate on February 6, 1991

American Family Soap BROOKYLN NY

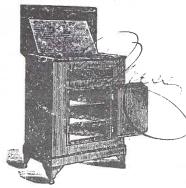




If not called for in Five Days, return to

Cooper & McKee,

MANUFACTURERS OF REFRIGERATORS, ETC.



Box sys

Cooper & McKee Refrigerators BROOKLYN NY Dec. 16,

1893 2¢ Letter Rate

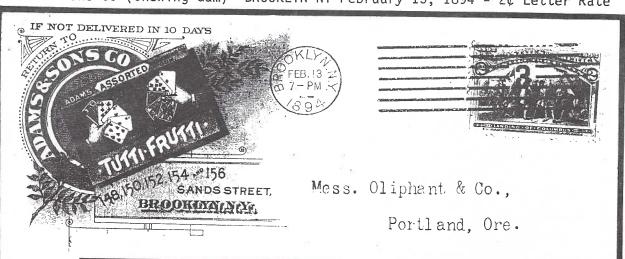
OFFICE,
119 GWINNETT STREET
BROOKLYN, N. Y.

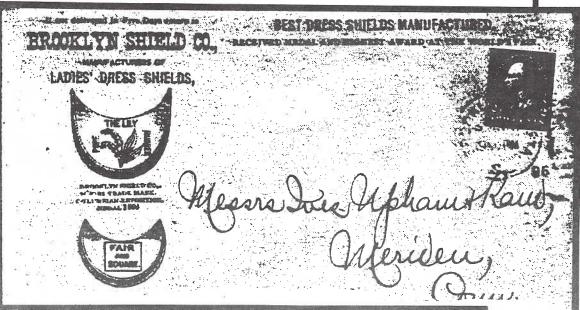
Lee & Company (Brooms & Brushes) BROOKLYN NY

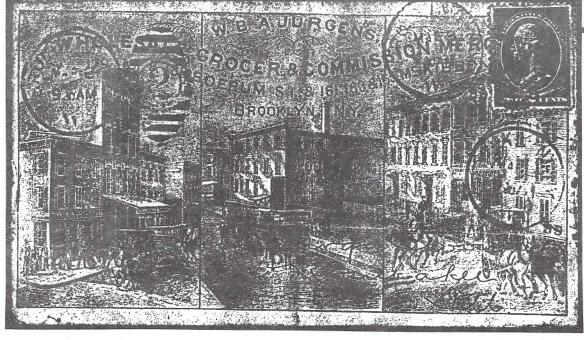
10¢ (#68) paying 10¢ American Packet Rate via Panama & SanFran to Shanghai, China LEL & CO.
Manufacturers of
Brooms & Brushes,
27
NEW CHAMBERS STREET,
NEW-YORK.

Dare. May Strong & Manughae

Control of the co







Brooklyn Shiled Co. BROOKLYN NY 1896

W.B.A. Jurgens (Grocery) BROOKLYN NY March 2, 1888

LIPH Spring 1994

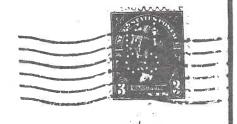
Knickerbocker

I C E

Company

91 BENNINGTON AVE., FREEPORT, N. Y.

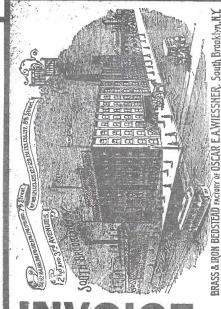




RETURN TO
WILLIAM VOGEL & BROS.

37 to 47 South 9th Street, 433-435 Kent Avenue, Brooklyn, N. Y. Buke Rose + Caluston

Elmina,



OSCAR E. A. WIESSNER

Manufacturer of The "Bon-Ton"

White Enameled Steel Washstands

STEEL BENCHES, SETEES, CHAIRS

BRASS AND IRON BEDSTEADS

METALLIC ASEPTIC HOSPITAL FURNITURE, 2017

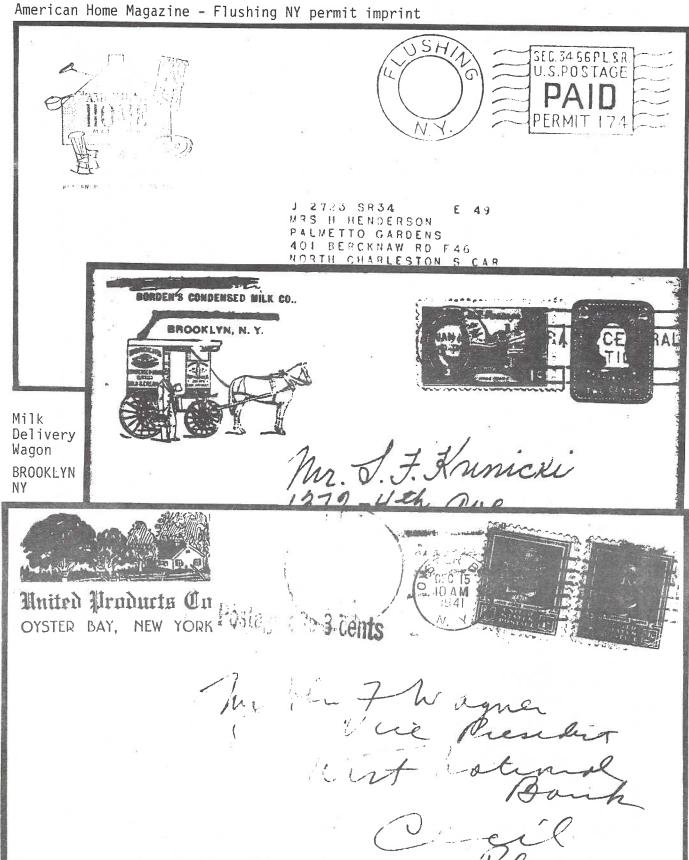
FROM

7th & 8th Sts., 2nd & 3rd Aves.
south brooklyn, n. y.

Mr 6. m. udams 1111 King Su Ulexandra

INVOICE.

William Vogel & Bros. (Tinware) BROOKLYN NY - 2¢ letter Rate
Oscar E.A. Wiessner (White Enameled Sinks, etc) BROOKLYN NY - 1¢ Printed Matter Rate



United Products Company - OYSTER BAY NY - December 15, 1941 - 3¢ Letter Rate



Carriages & Toys BROOKLYN NY

3¢ Letter
Rate's

The Child's Benefactor CRANDALL, 182 FULTON ST.,





The Child's Benefactor, crandall, 183 fulton st.,



Carriages, Carls, Toys, &c.

POST

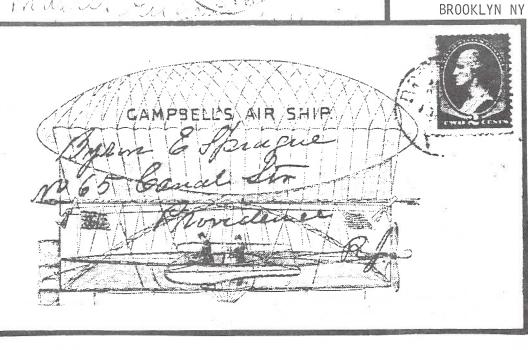
CAR

mith & Edward Guilford

> Hudson River Day Line Steamboat



Campbell's Air Ship BROOKLYN NY 2¢ Letter Rate





Sag Harbor Whaling And Historical Auseum





P.O. Box 1327, Sag Harbor, N.Y. 11963



J. S. KESSLER GARAGE 414-420 Main Street, Port Jefferson, New York.



AIR PLANE MAIL

The Moto Meter Company, The
LONG ISLAND CITY
NEW YORK, U.S.A.



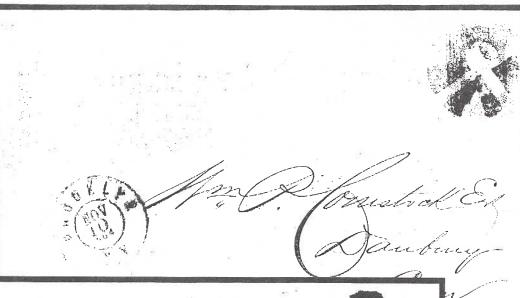


Miss Margaret Manning 273 Ocean Parkway Bklyn, New York





Mansion House BROOKLYN NY Nov. 10, 1864 3¢ Letter Rate







mm m- White, Esq.

Hotel Brighton Coney Island BROOKLYN NY July 3, 1880

alle

Hotel Margaret BROOKLYN NY Oct. 26, 1894 2¢ Letter Rate







The Arverne
ARVERNE NY
July 10, 1894
2¢ Letter Rate

Min Lielian L. Breene 2 Fort Plain

J. C. Van Gleaf,
PROPRIETOR.
PROPRIETOR.
PROPRIETOR.
PROPRIETOR.

CONTROL OF THE PROPERTY OF THE

Pierrepont House BROOKLYN NY Jan. 18, 1894 2¢ Letter Rate

M. fames of Cather Galley Galley



Garden City Hotel
GARDEN CITY NY
April 6, 1909
2¢ Letter Rate

1241 Komende (1200).

Porsionals.

Reprinted from the July 20, 1993 issue of:



DAILY @ NEWS

Not letter perfect, but better Out of last place in mail delivery

By AL BAKER

Daily News Staff Writer

Long in last place in the nation's ranking of ontime mail delivery, Long Island's postal service has nudged itself out of the basement.

Latest figures from a U.S. Postal Service quarterly survey show first-class mail in Nassau and Suffolk was delivered on time 76% of the time — up from a previous on-time rate of 70%, which had Long Island last in the nation in efficiency.

"We are pleased with the progress being reported," said U.S. Rep. Gary Ackerman (D-Nassau-Queens).

"The local postmasters worked with us on this to improve overall service for postal patrons on Long Island," said Dan Michaelis, aid to U.S. Rep. Peter King (R-Seaford).

Outraged over the previous last-place standing, the congressional group met with postal officials in May to demand improvement.

Responding to demands from U.S. Sen. Alfonse D'Amato, U.S. Postmaster General Marvin Runyon outlined a series of actions to improve postal service on Long Island, as well as in Westchester and New York City.

Steps toward improvement on Long Island included: Expansion of the mail processing plants in Melville and Garden City.

Creation of postal teams to improve accuracy and timeliness.

Hiring 150 additional letter carriers and 50 additional clerks.

■ Better communications within the Long Island postal system, and increased outreach to customers, including extending window service hours at 14 post offices and offering 24-hour retail service at Hicksville on weekdays.

Delegation members said the statistical upturn in performance could be traced to the promised improvements.

Since the Postal Service began ranking on-time service three years ago, Long Island has consistently ranked near the bottom of the list.

In 1990, Long Island was second-to-last with an on-time rate of 67%.

Dead last earlier this year

Earlier this year the Island was dead last.

Now, with Long Island's apparent improvement, eight major postal areas have worse ontime ratings including last-place San Juan (62%), Baltimore (69%) and Lancaster, Pa. (72%).

Who's first?

Des Moines, with a 91% rating — proving the old saying that rain or snow or even a hundred-year flood can't stop the mail.

Recruit a New Member

WE NEED ARTICLES NOW!

LONG ISLAND POSTAL HISTORY SOCIETY

APS Affiliate #154

Annual Membership Subscription \$15.00

OFFICERS:

President - Brendan McCann, 65-39. 182nd Street, Flushing NY 11365 Vice-President/Recording Secretary -Treasurer - Martin Koenig, 1245 East 22nd Street, Brooklyn NY 11210

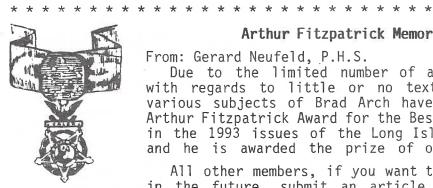
Directors:

Corresponding Secretary/Editor - Brad Arch, 144 Hamilton Avenue, Clifton NJ 07011 Publicist/Promotions - Richard Jones, 135 Commonwealth Avenue, Massapequa NY 11758 APS Representative - Brian Levy, 1983 Guildford Park Drive, Seaford NY 11783

MEMBERSHIP REPORT

New Member:

Neil S. Hawk, Princeton Arms - North 1-18, Cranbury NJ 08512



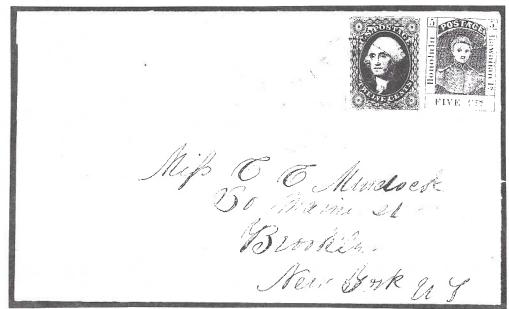
Arthur Fitzpatrick Memorial Award Winner!

From: Gerard Neufeld, P.H.S.

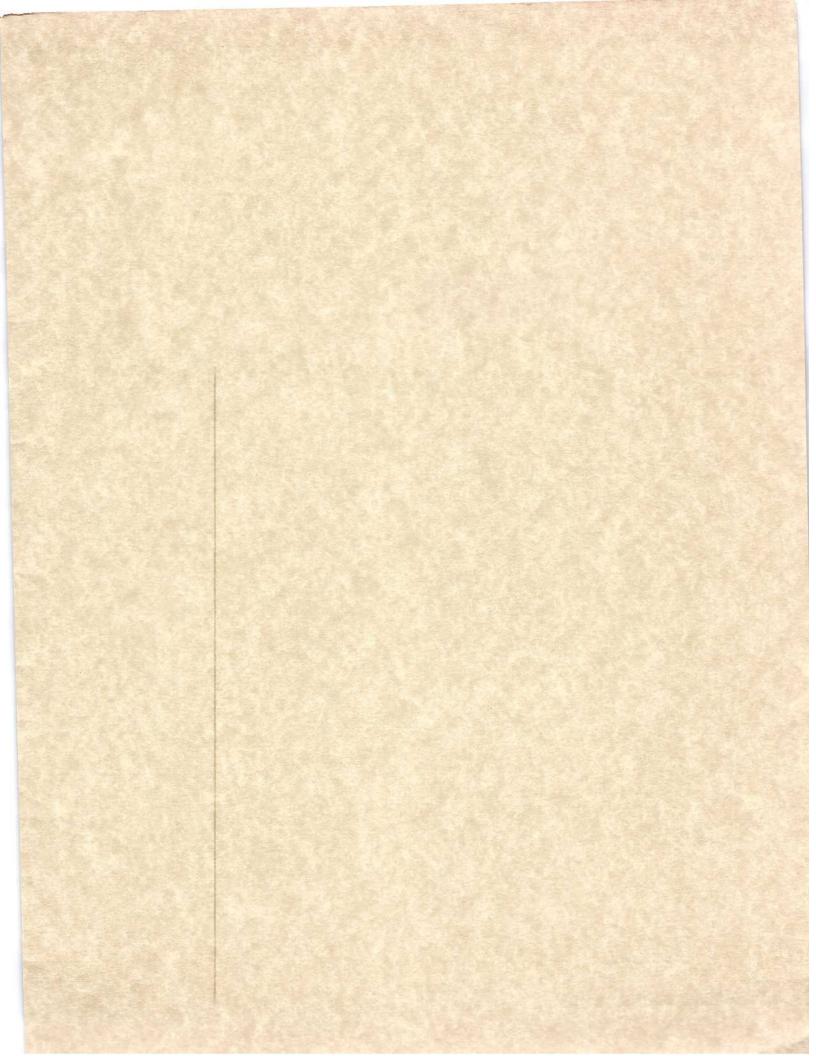
Due to the limited number of articles submitted, especially with regards to little or no text, the cumulative efforts on various subjects of Brad Arch have been selected to receive the Arthur Fitzpatrick Award for the Best Articles that were published in the 1993 issues of the Long Island Postal Historian Journal, and he is awarded the prize of one year free dues, for 1994.

All other members, if you want to be considered for this award in the future, submit an article for publication in the LIPH.

Another HAWAIIAN Cover to Brooklyn, Long Island, New York:



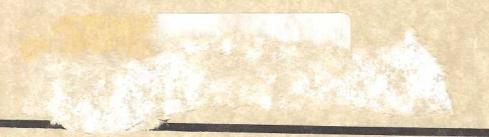
#8, 5c Blue on thin wove paper, three large margins, just in at bottom, used on cover to Brooklyn, N.Y. with United States 12c Black imperforate (#17), clear red "Honolulu/Nov 26/U.S. Postage Paid" c.d.s. just to left of stamps, black "San Francisco, Cal./Dec. ?, 1860" c.d.s. ties U.S. stamp, which paid the 2c ship fee and the 10c postage within the U.S. to the east coast.



Long Island Postal Historian Brad Arch, Editor 144 Hamilton Avenue Clifton NJ 07011



FIRST CLASS



Sample Journals:

Sample Copies of this Journal are available at \$4.00, postpaid, from the above address **Membership Information**:

Membership Information and Applications are also available from the above address

